

Board member : André K.H. Düsing
Remit : Credit Insurance
Board member since : 1-9-2018



General information:

André K.H. Düsing is heading the Corporate Strategy and Product Management of Atradius, the second largest Credit Insurer of the world. He is lawyer and earned in addition a MBA and a LL.M. degree. More than 18 years of experience in Trade Credit and Finance in different functions allows him to manage the Product Governance, Product Development and Policy Underwriting of Atradius. Since a couple of years André has been made also responsible for the Corporate Strategy of Atradius which includes amongst other topics competitive intelligence, geographical expansion, innovation and digitalization but also cultural and change management programs of Atradius. Next to his professional responsibility André is one of key project leaders of Atradius. His masterpiece has been the development and introduction of the Atradius' core and world-wide harmonized product "Modula". Over the last years André has gained strong experience with innovation and digitalization and their impact on the Trade Credit and Finance industry. With his teams he is developing strategies and concepts particular for information, platforms, blockchains, connectivity including APIs and ERP systems. Under his lead Atradius could launch in September 2018 as the first Credit Insurer a trading platform ("Kemiex") with full online and real-time integration of Credit Insurance products and services.